

REVISED

Apr 06, 22
CONT# 35650061 Mod# 4 Ver# 9 (Last = MOD 3 CF)
REP CHRISTAL RADIO
TO KGFW-AM (Kearney, NE)
FM BRIAN DONLEY
OFF PHILADELPHIA
AGY Katz Media Group
ADDR 125 West 55th Street 3rd Floor
New York, NY 10019

DDS CONT# 0
C/P/E: / / 1473

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
ADV BRETT LINDSTROM FOR GOVERNOR
PDT NE Gov
FLT Mar 07, 22 - May 15, 22

* REP ORDER COMMENT *

** 4/6/2022 12:30:00 PM: PER CLIENTS' REQUEST, THIS IS A REVISED SCHEDULE CANCELING SPOTS ORDERED FOR 4/13-5/10

** 4/6/2022 12:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 4/6/2022 12:30:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
C		<u>FLIGHT 1</u>							
	1.1	MTWTF..	6A - 10A	60	3/7/2022 - 3/11/2022	1W	3	\$75.00	3
	1.2	MTWTF..	10A - 3P	60	3/7/2022 - 3/11/2022	1W	3	\$75.00	3
	1.3	MTWTF..	3P - 7P	60	3/7/2022 - 3/11/2022	1W	1	\$75.00	1
					** WEEKLY FLIGHT TOTALS **		7	\$525.00	
		<u>FLIGHT 2</u>							
	2.1	MTWTF..	6A - 10A	60	3/14/2022 - 3/18/2022	1W	1	\$75.00	1
	2.2	MTWTF..	10A - 3P	60	3/14/2022 - 3/18/2022	1W	1	\$75.00	1
	2.3	MTWTF..	3P - 7P	60	3/14/2022 - 3/18/2022	1W	1	\$75.00	1
					** WEEKLY FLIGHT TOTALS **		3	\$225.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	
		<u>FLIGHT 3</u>							
	3.1	..WTF..	6A - 10A	60	4/13/2022 - 4/15/2022	1W	6	\$16.00	

CONT# 35650061 Mod# 4 Ver# 9 (Last = MOD 3 CF)
 REP CHRISTAL RADIO

DDS CONT# 0
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C	3.2	..WTF..	10A - 3P	60	4/13/2022 - 4/15/2022	1W	6	\$16.00
C	3.3	..WTF..	3P - 7P	60	4/13/2022 - 4/15/2022	1W	6	\$16.00
** WEEKLY FLIGHT TOTALS **							0	\$0.00
FLIGHT 4								
C	4.1	MT.....	6A - 10A	60	4/18/2022 - 5/3/2022	3W	4	\$16.00
C	4.2	..WTF..	6A - 10A	60	4/20/2022 - 5/6/2022	3W	6	\$16.00
C	4.3	MT.....	10A - 3P	60	4/18/2022 - 5/3/2022	3W	4	\$16.00
C	4.4	..WTF..	10A - 3P	60	4/20/2022 - 5/6/2022	3W	6	\$16.00
C	4.5	MT.....	3P - 7P	60	4/18/2022 - 5/3/2022	3W	4	\$16.00
C	4.6	..WTF..	3P - 7P	60	4/20/2022 - 5/6/2022	3W	6	\$16.00
** WEEKLY FLIGHT TOTALS **							0	\$0.00
FLIGHT 5								
C	5.1	MT.....	6A - 10A	60	5/9/2022 - 5/10/2022	1W	4	\$16.00
C	5.2	MT.....	10A - 3P	60	5/9/2022 - 5/10/2022	1W	4	\$16.00
C	5.3	MT.....	3P - 7P	60	5/9/2022 - 5/10/2022	1W	4	\$16.00
** WEEKLY FLIGHT TOTALS **							0	\$0.00

	Mar 22	Apr 22	May 22				
SPOTS	10	0	0				
CASH	750.00	0.00	0.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	750.00	0.00	0.00				

						TOTAL
SPOTS						10
CASH						750.00
TRADE						0.00
NSL						0.00
TOTAL						750.00

**** Competitive Comments ****

LINDSTROM FOR NE GOV RADIO 3.9 - 5.10

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: KGFW-AM Agency: KATZ MEDIA GROUP (3RD FLR)
 Contract Name: Lindstrom 1473 kgfw-07 Address: 125 W 55TH STREET, 3RD FLR
 Contract#: 43967 City: NEW YORK State: NY Zip: 10019
 Start Date: 3/09/22 End Date: 3/15/22 Buyer: _____
 Revenue Type: Political National Type: Cash Tax Schedule: _____ (None)
 Advertiser: BRETT LINDSTROM-Katz Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTAL Comm %: 0
 Product Name: NE Gov Makegood Policy: Within Contract Dates
 Estimate #: 1473
 Competitive Code: Political-State

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	3/09/22	3/11/22		6:00 AM	10:00 AM	60			X	X	X			3	W	75.00	3	225.00	3	
2	3/09/22	3/11/22		10:00 AM	3:00 PM	60			X	X	X			3	W	75.00	3	225.00	3	
3	3/09/22	3/11/22		3:00 PM	7:00 PM	60			X	X	X			1	W	75.00	1	75.00	3	
4	3/14/22	3/15/22		6:00 AM	10:00 AM	60	X	X						1	W	75.00	1	75.00	3	
5	3/14/22	3/15/22		10:00 AM	3:00 PM	60	X	X						1	W	75.00	1	75.00	3	
6	3/14/22	3/15/22		3:00 PM	7:00 PM	60	X	X						1	W	75.00	1	75.00	3	
7	3/28/22	3/28/22		6:00 AM	10:00 AM	60	X							1	W	16.00	0	0.00	3	
=== CANCELED ===																				
8	3/28/22	3/28/22		10:00 AM	3:00 PM	60	X							1	W	16.00	0	0.00	3	
=== CANCELED ===																				
9	3/28/22	3/28/22		3:00 PM	7:00 PM	60	X							1	W	16.00	0	0.00	3	
=== CANCELED ===																				
10	4/04/22	4/08/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	16.00	0	0.00	3	
=== CANCELED ===																				
11	4/04/22	4/08/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	16.00	0	0.00	3	
=== CANCELED ===																				
12	5/09/22	5/10/22		10:00 AM	3:00 PM	60	X	X						4	W	16.00	0	0.00	3	
=== CANCELED ===																				
13	5/09/22	5/10/22		3:00 PM	7:00 PM	60	X	X						4	W	16.00	0	0.00	3	
=== CANCELED ===																				
14	3/24/22	3/25/22		6:00 AM	10:00 AM	60				X	X			1	W	75.00	0	0.00	3	
=== CANCELED ===																				
15	3/24/22	3/25/22		10:00 AM	3:00 PM	60				X	X			1	W	75.00	0	0.00	3	
=== CANCELED ===																				
16	3/24/22	3/25/22		3:00 PM	7:00 PM	60				X	X			1	W	75.00	0	0.00	3	
=== CANCELED ===																				
17	4/04/22	4/08/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	16.00	0	0.00	3	
=== CANCELED ===																				
18	5/09/22	5/10/22		6:00 AM	10:00 AM	60	X	X						4	W	16.00	0	0.00	3	
=== CANCELED ===																				
19	4/11/22	5/06/22		6:00 AM	10:00 AM	60			X	X	X			6	W	16.00	0	0.00	3	
=== CANCELED ===																				
20	4/11/22	5/06/22		10:00 AM	3:00 PM	60			X	X	X			6	W	16.00	0	0.00	3	
=== CANCELED ===																				
21	4/11/22	5/06/22		3:00 PM	7:00 PM	60			X	X	X			6	W	16.00	0	0.00	3	
=== CANCELED ===																				

No	DATES		Alt	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		wks	START		END	M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
22	4/18/22	5/03/22		6:00 AM	10:00 AM	60	2	2						4	D	16.00	0	0.00	3
=== CANCELED ===																			
23	4/18/22	5/03/22		10:00 AM	3:00 PM	60	2	2						4	D	16.00	0	0.00	3
=== CANCELED ===																			
24	4/18/22	5/03/22		3:00 PM	7:00 PM	60	2	2						4	D	16.00	0	0.00	3
=== CANCELED ===																			

Billing Projections: By Month

Mar 22
CA 750.00
ST 750.00

☒ Print Spot Prices

Notes to Traffic: **WARNING! This order has one or more**
schedule lines canceled which has already aired.
Any spots which are aired, posted or invoiced must be
reconciled manually. Spots in the future will be removed
automatically when contract revision is scheduled in
traffic.

TOTAL SPOTS 10
GROSS TOTAL \$ 750.00
ADJUSTED SPOTS 10
ADJUSTED TOTAL \$ 750.00

APPROVE DECLINE



5555dnau, 04/06/22 @1:30PM



Business Manager



National Sales Manager



Traffic Manager